



GOVERNMENT OF INDIA
MINISTRY OF POWER



METHODOLOGY
FOR
NATIONAL PAINTING COMPETITION
FOR
SCHOOL CHILDREN
2023

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National Painting Competition for School Children – 2023

1. Introduction

Efficient use of energy is one of the most important means to save scarce energy resources. Energy efficiency assumes special importance due to fast depletion of indigenous fossil fuel reserves in the country.

It is thus imperative to create public awareness regarding this vital issue and to make optimum use of the available resources. Large part of our ideas, knowledge and our adult behaviour are influenced by our education in the childhood. Since students are learner of new things in their school life, it is easy for them to understand the concept of energy conservation. These students can, in turn, become representative for creating more awareness on energy efficiency and conservation in the society.

Keeping the above objectives in view, the Ministry of Power (MoP), Government of India has been organizing National Painting Competition for School Children on Energy Conservation since 2005. The competition is held in three stages, namely, School, State and National Level. The winning students are given awards by eminent dignitaries such as Hon'ble President, Hon'ble Prime Minister, etc., in the Government of India in a function organized on 14th December every year which is celebrated as National Energy Conservation Day. The methodology was redesigned from the year 2021 and included children studying in 5th, 6th & 7th Classes / Standards in **Group – A** and those of 8th, 9th & 10th Classes / Standards in **Group – B**.

The competition is organized across the country with the active support of 11 Central Public Sector Undertakings (CPSUs) working under the administrative control of the Ministry of Power, Government of India.

2. Eligibility Criteria

I. For Indian Schools

- a. Schools situated in India and having affiliation with the any of the education boards like Central Board of Secondary Education (CBSE), Council for the Indian School Certificate Examination (CISCE), State Boards of all States in India are eligible to participate in Painting Competition.
- b. Affiliated schools which get registered themselves on Bureau of Energy Efficiency's (BEE) portal www.bee-studentsaward.in can participate in the Painting competition.
- c. Students of 5th, 6th & 7th class/standard are eligible to participate in **Group 'A'**.
- d. Students of 8th, 9th & 10th class/standard are eligible to participate in **Group 'B'**.

II. For Schools of other countries (situated outside India)

- a. Schools of countries other than India and having affiliation with the any of the education board like Central Board of Secondary Education (CBSE), Council for the Indian School Certificate Examination (CISCE) are eligible to participate in Painting Competition.

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- b. Schools of other countries would be required to register themselves on Bureau of Energy Efficiency's (BEE) portal www.bee-studentsaward.in , to participate in the Painting competition.
- c. Students of 5th, 6th & 7th class/standard are eligible to participate in **Group 'A'**.
- d. Students of 8th, 9th & 10th class/standard are eligible to participate in **Group 'B'**.

3. Methodology

I. School Level Painting Competition

• For Indian Schools

- a. Entries received through schools only would be accepted.
- b. Schools would organize 2 hours Painting Competition in their respective schools for **Group 'A'** and **Group 'B'** separately in a competitive manner during.
- c. Participants shall use their own drawing material or those provided by the school. The drawing shall be made on A4 size paper.
- d. School shall form a jury and shall select 02 (Two) nos. best paintings from each group to upload them on BEE portal in the prescribed manner.
- e. Schools shall register on the National Painting Competition Portal (<https://paintings.beeindia.gov.in/>)
- f. After registration, school shall login and enter the required details of the painting.
- g. For selection and uploading the paintings, school can submit paintings for each group or for anyone group.
- h. For any further assistance / information, schools shall contact the respective Nodal Officer of the CPSU of the State / UT whose details are available on National Painting competition portal.
- i. No correspondence/grievance will be entertained by the MoP/BEE/CPSU regarding the school level competition and the decision of selecting two best paintings by the school would be final.

• For Schools situated outside India

- a. CBSE / ICSE affiliated schools situated in foreign countries shall also follow steps (a) to (i) stated for organizing school level competition.
- b. No correspondence/grievance will be entertained by the MoP/BEE/CPSU regarding the school level competition and the decision of by the school would be final and binding.

II. State / UT Level Painting Competition

• For Indian Schools

- a. 2 best paintings of **Group 'A'** & **Group 'B'** each received from various schools of respective State/UT would be evaluated by State/UT Evaluation Committee duly constituted by Nodal Official in consultation with Coordinating Official and, if possible, Education Department of the respective State/UT.
- b. In order to have fair and unbiased results system, the State/UT Evaluation Committee to have at least 50% new jury members in comparison to previous year.

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- c. Top 50 paintings of each group would be eligible to participated in **State/UT Level Painting Competition**.
- d. The State/UT Level Painting competition will be of 2 hours duration.
- e. The topics of the State/UT Level Painting Competition for both groups would be communicated to Nodal Officials in advance.
- f. Participants of both groups should carry their School ID card / Aadhar card or any identification document at the venue of the competition for verification.
- g. Participants shall carry the requisite drawing material (except the drawing sheet which will be provided by at the venue by concerned CPSUs) on their own, such as painting materials, pencil, colours, crayons, water colours, pencil colours, drawing board etc.
- h. The size of the drawing sheets for State/UT level competition shall be A3, preferably 200 – 300 gsm.
- i. Participants of both groups of State/UT Level Painting competition have to indicate following information at the back of their drawing sheets either in Hindi or English (Block Letters):

State / UT Level Painting Competition – 2023	
Drawing Sheet Serial No.	Group
Name of Student	Standard
Father's / Mother's Name	Mobile No of Parent
School Name & Address	
State/ UT	
Signature of the Nodal Officer	

- j. State/UT Evaluation Committee will select 13 best paintings from each group (Group A: 13 nos. & Group B: 13 nos.) on the day of competition itself as per Evaluation Criteria.
- k. No correspondence/grievance will be entertained by MoP/BEE/CPSU and decision of the jury would be final and binding.

- **For Schools situated outside India**

There would be no State/UT Level Competition for schools situated outside India.

III. National Level Painting Competition

- **For Indian Schools**

- a. The National Level Painting Competition for **Group 'A' and 'B'** would be held in Delhi in the month of December 2023.
- b. 1st, 2nd & 3rd prize winners of States / UT Level Painting Competition of **Group 'A' and 'B'** would be eligible to participate in National Level Painting Competition.
- c. The National Level Painting Competition of 2 hours duration would be held separately for **Group 'A' and 'B'**.
- d. The topics of the National Painting Competition for both groups would be communicated to Nodal Officials in advance.
- e. Participants of both groups should carry their School ID card / Aadhar card or any identification document at the venue of the competition.
- f. All the participants would be provided with the requisite drawing material at the venue by the concerned CPSUs, such as:

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- ✓ Any one of: Pencil Colours, Crayons, Water Colours
- ✓ Drawing paper of standard A2 size preferably 200 – 300 gsm
- ✓ Drawing board, etc

g. Participants of the National Level Painting Competition have to indicate following information at the back of Painting either in Hindi or English (Block Letters):

Group	
National Painting Competition for School Children – 2023	
Drawing Sheet Serial No.	Group
Name of Student	Standard
Father's/ Mother's Name	Mobile No. of Parents
School Name & Address	State/ UT
Signature of the Coordinator	

h. The National Level Jury would select 13 best paintings from each group on the day of competition itself as per evaluation criteria for selection of winners.

• **For Schools situated outside India**

The National Level Jury constituted for selection of paintings for Indian schools shall evaluate the paintings received at School level from outside India and select 3 paintings from each group for selection of winners.

4. Responsibilities

• **Bureau of Energy Efficiency (BEE)**

- i. Ministry of Power / BEE would write to all the Central Public Sector units (CPSUs) under its administrative control, to nominate 1 no. Coordinating Officer and 1 no. State / UT Nodal Officials.
- ii. The list of CPSUs allocated with the State/UT for organizing the Painting Competition 2023 is at **Annexure - A**.
- iii. The advertisement announcing the competition will be prepared by BEE.
- iv. BEE will advise all State Designated Agencies (SDA) for their support and cooperation to all Nodal officers in making the event a grand success.
- v. BEE shall constitute National Level Jury comprising of 5 to 6 renowned persons from the field of art, drawing teachers and others related to the field for the purpose of judging the paintings for selection of National level winners.

• **Central Public Sector Undertakings (CPSUs)**

- (i) The Central Public Sector Undertakings (CPSUs) under the administrative control of Ministry of Power will organize and coordinate the Painting competition at School, States / Union Territories and at National level.
- (ii) The selected CPSUs shall nominate one Nodal Official per State/UT and one Coordinating Official and shall communicate the following information to BEE for liaison & correspondence:

State/UT Nodal Officials	
Name of CPSU	
Name	
Designation	
Correspondence Address	

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Telephone No. (Office) – with STD Code	
Mobile No.	
(1) Official Email (2) Personal Email	

Coordinating Official from Head Office	
Name of the Coordinating Official	Designation
Correspondence Address	Telephone No. (Office) – with STD Code
Mobile No.	(1) Official Email
	(2) Personal Email

- (iii) In addition to the above one Nodal Official, CPSU shall nominate one more official / employee to present in Delhi with the Nodal Officer for coordinating National Painting Competition.
- (iv) **For any update / instructions / communication / directions, BEE will coordinate with concerned Coordinating Officials only.**
- (v) It will be the responsibility of the Coordinating Officials to communicate the instructions by MoP/BEE to Nodal Officials.
- (vi) Nodal Official and Coordinating Official from Head Office of CPSUs' will coordinate the work until the completion of activity.
- (vii) Nodal Agencies would prepare and release advertisement in National / Local Newspapers, run awareness campaign e.g., social media, SMS campaign, banners, hoardings, etc. for the launch of Painting Competition in their respective State/UT.
- (viii) Nodal Agencies may use the logo of their CPSUs in the media and awareness campaigns wherever required. No approval is required from MoP/BEE for design of media materials.
- (ix) Coordinating Officials shall submit progress report as & when (in specific format) required by BEE.
- (x) Nodal Agencies shall prepare a media plan and share it with BEE.
- (xi) Nodal Officers to coordinate with schools, concerned State / UT Education Departments and officials of SDAs in order to ensure maximum participation.
- (xii) Nodal Officers to assist schools to upload paintings on the portal. In case of internet connectivity issues only, school may be allowed to manually submit two best painting and list of participants. **But Nodal Officer would be required to upload them accordingly in the portal.**
- (xiii) Coordinating Officials shall provide updated contact details of Head of Education Departments of their respective States/UTs to BEE and BEE may write to them for their support to Nodal Officials for making the Painting Competition a grand success.
- (xiv) Nodal Officers shall visit Education Department or equivalent departments of their respective State/UT to encourage and request them to issue circular to all the schools for conducting Painting Competition.
- (xv) The National level painting competition is organized for **Group A** by National Thermal Power Corporation Ltd. (NTPC) at Noida (Uttar Pradesh) and for **Group B** by Power Grid Corporation of India Ltd. (PGCIL) at Gurugram (Haryana).
- (xvi) Since the National level competition is being organized at two places, for smooth conduction

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and coordination, it is mandatory for the Nodal Official along-with one more official / employee of the concerned CPSU of respective State / UT be present with the participating students for the National Painting Competition at Delhi till the return of the students back to their hometowns. This is to ensure that one official of respective State / UT is present at each site of the National level competition for coordination with BEE.

- (xvii) Nodal Officers of the respective CPSUs should undertake from the parents / guardian / school principals of State / UT and National level participants / winners that the paintings drawn at the State/UT and National Painting competition would be the sole property of the Ministry of Power and will have the right to use the same for any purpose. Furthermore, no correspondence / grievance will be entertained by MoP/BEE/CPSU and decision of the jury would be final and binding for State/UT and National level competitions.
- (xviii) Participation certificates are not to be issued at school level. Participating students in State / UT Level Painting Competition will be given bilingual (Hindi & English) Certificate of Participation except for the winners who would be awarded winning certificates. The certificates are preferably to be signed by Head of CPSU.
- (xix) Any other responsibility assigned by MoP / BEE for successful organization of the event.

5. Expenditures

The following are the expenditures to be incurred by MoP/BEE and concerned CPSUs:

- **Ministry of Power / Bureau of Energy Efficiency (BEE)**
- (i) BEE will incur expenditure for printing of certificates for winners of National Painting Competition & awarding the prize amounts who would be awarded on National Energy Conservation Day.
- (ii) The following National prizes would be awarded to winners:

For Schools within India:

Prize	Group A	Group B
First Prize (1 no.)	₹1,00,000/-	₹1,00,000/-
Second Prize (1 no.)	₹50,000/-	₹50,000/-
Third Prize (1 no.)	₹30,000/-	₹30,000/-
Appreciation Prize (10 nos.)	₹15,000/-	₹15,000/-

For Schools outside India

*Prize	Group A	Group B
First Prize (1 no.)	₹1,00,000/-	₹1,00,000/-
Second Prize (1 no.)	₹50,000/-	₹50,000/-
Third Prize (1 no.)	₹30,000/-	₹30,000/-

* The above prizes would be given in terms of equivalent US \$.

- (iii) The BEE may provide ₹10.00 Lacs as one time contribution to each CPSU for each State / UT. This is in addition to the amount to be borne by the respective CPSUs for organizing the competitions.
- **Central Public Sector Undertakings (CPSUs)**
 - (i) For National Level Painting Competition, air travel may be permitted for students and parents / guardians from the UTs Andaman & Nicobar Islands, Lakshadweep, Dadra & Nagar Haveli

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and Daman Diu. In case of any emergency / unforeseen circumstances, the respective Nodal Officer may decide the travel mode (including air travel) and the expenditure towards the same to be borne by respective coordinating CPSU.

(ii) Nodal CPSUs shall meet the overall expenses such as:

- I. Administrative expenditure, media campaign, advertisements, awareness activities, local travels, meetings, drawing sheets, drawing board, colouring materials, etc. including any other miscellaneous or unforeseen expenditure for organizing painting competition at School, State/UT and National levels.
- II. 50 selected students for State/UT Level Competition from each group to be paid ₹2000/- each (₹3000/- each to the participants from Lakshadweep) in cash / online by the CPSUs on the day of competition.
- III. The 1st, 2nd & 3rd winner of the State/UT Level Painting competition from each Group invited to New Delhi to be paid ₹2000/- each (₹3000/- each to the participants from Lakshadweep) in cash / online by the CPSUs on the day of competition.
- IV. 50 selected students for State/UT Level Competition from each **Group 'A' & 'B'** to be reimbursed of Sleeper Class / AC Chair Car / 3rd AC rail- fare or State Roadways bus fare from the shortest route per student and two parents / guardians of each group.
- V. Cost of running Media Campaign to make schools aware of their State/UT about painting competition on energy conservation.
- VI. Cost of organizing State/UT level competition like booking of venue, catering arrangements, number of mementos, prizes for the competition, printing of certificates, award function, food & refreshments etc. The decision for the same shall be decided by the concerned CPSU.
- VII. Prizes for winners of State/UT level competition:

Prize	Group A	Group B
First Prize (1 no.)	₹50,000/-	₹50,000/-
Second Prize (1 no.)	₹30,000/-	₹30,000/-
Third Prize (1 no.)	₹20,000/-	₹20,000/-
Appreciation Prize (10 nos.)	₹7,500/-	₹7,500/-

- VIII. The prize money would be transferred online only either through NEFT / Online or Cheque only.
- IX. Honorarium for State/UT Evaluation Committee members for selecting 50 paintings out of total paintings received from **Schools** @₹10,000/- each member, separately, for each group. Any mode of payment may be considered & concerned CPSU may take the decision accordingly.
- X. Honorarium for State/UT Evaluation Committee members for selecting 13 best paintings from **State Level** @₹10,000/- each member, separately, for each group. Any mode of payment may be considered & concerned CPSU may take the decision accordingly.
- XI. TA/DA and Miscellaneous expenses of the Nodal officials and other officials in connection with organizing painting competition.
- XII. Travel and boarding & lodging, incidental expenses for selected students along with their two parents / guardians per student for **Group 'A' & Group "B"** to participate in **National**

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Level competition.

- XIII. For participants & their parents / guardians reaching to Delhi from the far-off States, if they wish to travel by air, the CPSU may reimburse the airfare (economy class) restricting to maximum of 2AC Express / 3AC Rajdhani fares.
- XIV. Travel expenses for the North-East States, UT Ladakh and other far-flung areas, where rail / bus connectivity is not easily available and in case of cancelled train / bus or due to some unavoidable circumstances, the concerned CPSU may take decision taking into consideration minimum travel time and / or cheapest travel cost to Delhi.
- XV. Officials of MoP and / or BEE may visit to some of the selected States / UTs to observe and witness State Level Painting Competition activities for which the concerned CPSU has to make arrangement for their boarding-lodging & local travel.
- XVI. The CPSUs, NTPC Ltd. & PGCIL, selected for organization of National Level Painting Competition for will be responsible for organization of competition for their respective groups including venue, catering, honorarium for jury members, travel and boarding & lodging of jury members, participation certificates and mementos for selected school students.
- XVII. Transport arrangements for sight-seeing of selected participating students of National Level competition of Group 'A' and 'B', along with their parents / guardians, to be arranged by the respective CPSU organizing the National Painting Competition, i.e., NTPC & PGCIL.
- XVIII. Any other expenditure not covered above.

6. Other Terms & Conditions and General Instructions

- (i) Students who have won either 1st, 2nd or 3rd prize during the year 2022 within the Group at State Level Painting Competition would not be eligible to participate in the competition at any level of competition in 2023.
- (ii) However, 1st, 2nd or 3rd prize winner of Group A of the year 2022 can participate in Group B, if eligible.
- (iii) The type of materials that can be used are Pencil, Color Pencil, Crayon and Water Color.
- (iv) Nodal Officer shall allot a number on a paper slip and paste it on top right corner of the painting.
- (v) Details of the student mentioned at the back of the paintings must be covered with a white paper before exhibiting them for shortlisting.
- (vi) Details of the participant will not be shared / shown to the jury in order to avoid bias or favouritism.
- (vii) The 1st, 2nd and 3rd winner of State/UT level Painting Competition shall not draw 80 % to 100% similar painting at National Level and if found so, such painting may be disqualified.
- (viii) Nodal Officers shall be responsible for informing to the students, in advance, selected for National level (as well as their parents / guardians) of the above condition.
- (ix) Individual jury member will have to give marks to paintings on the tentative evaluation parameters, for Group A & Group B separately, on the following to arrive at final decision:

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Sr. No.	Evaluation Parameters	Max. Marks	Marks Scored
1	Relevance of painting based on selected topic	20	
2	Execution	20	
3	Overall visual appeal, handling of given space & use of appropriate color combination	10	
	TOTAL	50	

- (x) The evaluation parameters for judging paintings shall remain same at all States / UTs irrespective of their local culture and diversity.
- (xi) The evaluation parameters & weightage to be informed to all participating students in advance.
- (xii) Group-wise list of total participants at School level & list of 50 students participated at State / UT level shall be prepared and uploaded by the Nodal Officers on the portal.
- (xiii) Nodal Officers shall also upload on the portal, for each group, paintings of 1st, 2nd & 3rd prize winners of State / UT level along with their details.
- (xiv) Nodal Officers shall inform the respective schools of the 50 selected students about details of the State / UT level competition well in advance.
- (xv) The State / UT level competition is to be organized on 14th November 2023.
- (xvi) Any request for change of date of State / UT level competition, under unforeseen circumstances and very exceptional cases only, may be done only with prior approval of BEE.
- (xvii) It will be the responsibility of schools/parents/guardians to make necessary to & fro travel arrangements for the students to the venue of the State / UT competition.
- (xviii) It will be the responsibility of the Nodal Officials to bring and take back the students with their parents to and from the venues of National Painting competition & main award function.

7. Tentative Timelines

#	Activity	Responsibility	Target Date/Week
1	Approval of Methodology	BEE	April 2023
2	Interactions with schools, concerned State Education Departments, etc. for ensuring maximum participation	Nodal Officials	June 2023
3	Finalization of topics for School/State/ National level Painting competition	BEE	June 2023
4	Release of advertisement on announcement of scheme	BEE	July 2023
5	Start of School of School level painting competition by School Principals	BEE	Jul - Aug 2023
6	Organization of State level Painting competition and State Award Function	Nodal Official	14th Nov 2023
7	Organization of National Level Painting Competition and selection of paintings for prizes	NTPC & PGCIL	11th Dec 2023
8	Distribution of prizes to National level Paintings Competition Winners	MoP/BEE	14th Dec 2023

List of States / Union Territories allocated to CPSU for the Painting Competition 2023

States	Name of PSUs
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1. Andhra Pradesh	NTPC
2. Arunachal Pradesh	NHPC
3. Assam	PGCIL
4. Bihar	NTPC
5. Chhattisgarh	PGCIL
6. Goa	PGCIL
7. Gujarat	PGCIL
8. Haryana	BBMB
9. Himachal Pradesh	SJVNL
10. Jharkhand	DVC
11. Karnataka	CPRI
12. Kerala	NTPC
13. Madhya Pradesh	NHDC
14. Maharashtra	NTPC
15. Manipur	NHPC
16. Meghalaya	NEEPCO
17. Mizoram	NEEPCO
18. Nagaland	NEEPCO
19. Odisha	NTPC
20. Punjab	BBMB
21. Rajasthan	PGCIL
22. Sikkim	NHPC
23. Tamil Nadu	PGCIL
24. Telangana	NTPC
25. Tripura	NEEPCO
26. Uttar Pradesh	NTPC
27. Uttarakhand	THDC
28. West Bengal	DVC

Union Territories	Name of PSUs
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1. Andaman & Nicobar Islands	NTPC
2. Chandigarh	BBMB
3. Dadra & Nagar Haveli, Daman & Diu	PGCIL
4. Jammu & Kashmir	NHPC
5. Ladakh	NHPC
6. Lakshadweep	NTPC
7. Puducherry	REC
8. Delhi	PFC

International Participation	PFC
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